Supporting Robinson’s people: 

CORONAVIRUS EMERGENCY APPEAL

In this time of crisis, it is to Universities that the Government has turned for help. The breadth of Cambridge’s research and expertise, combined with its close links to the NHS and to industry, puts it in a prime position to respond to the immediate tasks of understanding the virus, finding a vaccine, and assessing the long-term impact on society. Robinson is now asking our alumni and friends to help us continue to play our part.
Our Fellowship has joined the University of Cambridge in its combined endeavours to fight the Coronavirus. Amongst them are Dr Olivier Restif (left), who has used mathematical modelling to understand how infectious diseases spread within and across species, Dr Stuart Hogarth, who has identified global inequalities in commercial COVID-19 testing, and Professor Carlos Caldas who has worked to safeguard continuity in cancer care.

Our medical students, qualifying early, have joined colleagues on healthcare’s front line; the Robinson spirit endures and even flourishes during this time of unprecedented crisis.

Our students

That spirit is needed now more than ever, because the coronavirus pandemic has had an immediate impact on our students.

Unforeseen financial demands include the costs of travelling home at short notice, the purchase of computers to enable online learning, and books that would have been accessible in the libraries. Many students lost income they rely on from casual jobs over the holidays. Some of our students are from families who are able to bridge that gap, but many are not.

Robinson has given £129,426 to our students in bursaries and hardship funding this year.

Our staff

Robinson’s staff are the mainstay of the College. Many have continued to work throughout lockdown, caring for those students who have been unable to go home. They have always been there for us; now we must be there for them.

The College is paying 100% of the salaries of Furloughed Employees and we have also introduced a casual worker pay policy. While the Furlough scheme is in place we hope to continue to do so.

Recent studies have shown that the impact of the pandemic is likely to exacerbate existing disadvantage. We must not allow the circumstances of our students’ home lives to dictate their ability to learn.
FINANCIAL IMPACT OF THE CORONAVIRUS

With no large endowment to fall back on, Robinson has always been enterprising and commercially aware, however our ability to raise income through conference and catering has been severely limited by lockdown.

We have waived residence charges for those who remained at home for the Easter term and so have lost a significant amount of accommodation income and we do not know when, and how many, students will be able to return to College.

We are forecasting a £1.2m hit to the operating surplus, driven by a £1.5m loss of income. We anticipate that the situation will continue into next year, when our losses will be even greater.

HOW YOU CAN HELP

Please contribute to our Coronavirus Emergency Fund if you can. In making this request, we are all too aware that some of our alumni and friends may themselves be experiencing hardship or loss, and may not be in a position to make a gift. We understand. For those who can donate, your gift will:

1. Support students during the pandemic
2. Help Robinson retain and support its staff
3. Ensure that Robinson can continue to contribute to the fight against the Coronavirus.

Harding Collegiate Cambridge Challenge Fund

Those who have not given to Robinson before will be able to double the impact of their gift for this appeal.

If you are a new donor and give to this appeal, a percentage of your gift will unlock, pound for pound, a contribution to a special fund for undergraduate financial support across the University.

Your gift

- Ten donors giving £15 per month can fund Robinson’s contribution to a full Cambridge Bursary of £3,500 for a year (£1,750)
- One gift of £50 could provide a student with noise-cancelling headphones to enable them to work better from home
- A gift of £600 or £50 per month could provide a basic laptop and accessories for a student reliant on University facilities
- A gift of £5,250 would provide Robinson’s contribution to a full Cambridge Bursary for three years

With your help, we can ensure that no student or member of staff is left behind during the current crisis, and that we can continue to sustain the College’s academic mission, with its distinctive Robinson spirit, long into the future.
Robinson College Coronavirus, Emergency Fund Donation Form
Registered Charity No: 1137494

*Please see www.robinson.cam.ac.uk if you would prefer to donate online*

Name
Address
Postcode
Constituent ID

Gift Aid Declaration - Making the most of your gift
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Boost your donation by 25p of Gift Aid for every £1 you donate

I am a UK tax payer and would like Robinson College to treat this donation and all future donations as a Gift Aid Donation until I notify otherwise.

You must pay an amount of Income Tax and/or Capital Gains Tax at least equal to the tax that we will reclaim on the appropriate tax year (currently 25p for every £1 that you give) otherwise it is your responsibility to pay any difference.

Signature ____________________________ Date __________________

Making a single gift towards The Coronavirus Emergency Fund

☐ I would like to make a single gift of: £__________

☐ I enclose a cheque/CAD cheque made payable to ‘Robinson College’.

☐ Please debit my credit/debit card:

Name (as it appears on card) ..................................................

Card number: ____________________________

Expiry Date: __________ / __________ Issue No (if applicable) ______

Security Code: __________

☐ I give permission for my name to be displayed as part of the Coronavirus Emergency Fund Donor Roll on our Website

☐ I wish my gift to remain anonymous

☐ My name as I would like to appear on the list of Emergency Fund donors on the Robinson website:

........................................................................................................

☐ My company will match my gift under the Matching Gift Programme, the appropriate form is enclosed

Signature ____________________________ Date __________________

Making a regular Gift by Direct Debit

*Please complete the Direct Debit Instruction below*

I would like to make a regular gift of £_______ ☐ Monthly ☐ Quarterly ☐ Annually Starting on 06/06/YY

Instruction to your Bank or Building Society to pay by Direct Debit

Bank/Building Society........................................................

Bank/Building Society Address ............................................

....................................................................................................

....................................................................................................postcode

Name(s) of Account Holder(s) ..............................................

Bank Sort Code: ________________________ Account No: __________

Direct Debit Instruction Number 4 1 2 3 4 4

Instructions to your Bank or Building Society

Please pay Robinson College Direct Debits from the account detailed on this instruction subject to the safeguards assured by the Direct Debit Guarantee.

I understand that this instruction may remain with Robinson College and if so will be passed electronically to my Bank/Building Society.

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

The Direct Debit Guarantee

• This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

• If there are any changes to the amount, date or frequency of your Direct Debit, Robinson College will notify you 10 working days in advance of your account being debited or if you asked to arrange a Direct Debit.

• If you receive a payment or arranged Direct Debit you are entitled to a full and immediate refund of the amount paid from your bank or building society.

• If you are unsure what the changes mean to you, please contact Robinson College.

Data Protection Policy

We take care: Robinson College intends to maintain a lifelong relationship with you. We use your data to manage the ongoing relationship between the College and you as part of our lifelong community of scholars, including keeping in touch with you, keeping up to date on your achievements, and engaging with you on how you can continue to contribute to College life and otherwise support the College. We will retain your data indefinitely or until you request us to do otherwise.

Please go to our website (www.robinson.cam.ac.uk) for our full Data Protection statement. If you have concerns or questions about how we manage your personal data or how we will use your contribution, please contact us using the details below.

Please return to: The Development Office, Robinson College, Grange Road, Cambridge CB3 6AH
Or email: development-office@robinson.cam.ac.uk