



Robinson College

University of Cambridge

NEWS + Associations

Welcome

Welcome to the first issue of Association Plus, which brings you all the latest news and developments from Robinson College Cambridge to help you plan your event – and make the process easier. We'd also like your feedback – please take a moment to complete our short reader poll and you could be the lucky winner of M&S vouchers!

College+

new initiative launched with local hotels

Robinson College is meeting the needs of its conference clients by partnering with local hotels to provide a year-round facility for residential events.

Its **College+** Scheme offers nearby accommodation at branded hotels in Cambridge throughout the year during term time; in non-term time, delegates can stay on-site in ensuite study bedrooms.



Rose McDonald, Head of Sales at Robinson College said: "**College+** means that we can deliver what our conference clients are requesting, without having to restrict the timing of events to just the vacations." [Read more](#)

Delegate+

helping manage delegate bookings



Robinson College is achieving a UK first with the introduction of a customised state-of-the-art system to help its conference clients manage delegate bookings.

Working in partnership with Grass Roots

Free wi-fi

for delegates

Robinson College has just completed a major upgrade of its IT provision and is now able to provide wi-fi in all its bedrooms - free of charge to conference delegates. All ensuite bedrooms in the main College building have 300mbps connection speed, in addition to access points in all key public areas. [Read more](#)



Shop and stay on us!

Delegate Management Services (DMS), a leading international meetings, events and communications agency, the Robinson team has created a professional delegate management system, which reflects the specific needs of the venue and its client base. [Read more](#)

We are delighted to be able to offer a number of complimentary Bed and Breakfast stays for association representatives at Robinson College during December and January.



It's a perfect opportunity to come to Cambridge for your Christmas shopping or bag a bargain in the January sales! [Read more](#)

How has the VAT increase impacted on your business?

As we approach the anniversary of the increase in VAT from 17.5% to 20%, we ask how this has affected your conference business as an association. Please complete the Survey Monkey poll – all responses will be entered into a prize draw with the chance to win M&S vouchers. [click here](#)

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