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September
2013



Welcome to our September Newsletter!

It is September, which means Autumn is officially here. Although the nights are drawing in and the leaves are falling off the trees, our spirits are high here at Robinson College, as we have had a very exciting month!

We start with a big congratulations for all the staff at our venue, as Robinson has been awarded a 4 star standard rating by Quality of Tourism. The launch of Tech+, part of our Service+ package, shows just how dedicated we are to offering our clients the very best and up to date technology available.

We have been very busy passing on our industry insights at the HBAA's Annual Forum, as well as fitting in a charity bike ride from London to Cambridge inbetween!

We hope you enjoy September's edition! Read on for news updates, offers and much more...



News

Robinson College given a 4 Star rating by Quality of Tourism

We are very pleased to announce that Robinson College has been awarded a Four Star Campus rating by Quality in Tourism, the assessment service for Visit England.

Quality in Tourism acts as a reliable regulatory body for the accommodation and tourism industry, recognising quality, differentiating levels of facilities and services as well as making potential guests aware of what they can expect before they make a booking.

Ratings range from 1-5 stars, with 5 stars being the highest that can be rewarded.



The glowing report for Robinson College highlights the convenience of our location, which is situated within walking distance of local amenities and with good public transport links, extensive grounds, as well as our vast accommodation facilities.

The report praises the work of our team here at Robinson College, due to our high levels of customer care. Research from Quality of Tourism predicts that the percentage awarded is set to increase in the future. The result is a true credit to the team and reflects our consistent dedication to offering high levels of service for our customers.

New to our Service+ Portfolio: Tech+

We have launched Tech+ to provide our clients with a bandwidth broad enough to service even the biggest demands

We have invested a five-figure sum into [Tech+](#), ensuring our event technology remains some of the best in the conference sector by giving delegates up to 300 mpbs of Wi-Fi connectivity.

With delegates increasingly dependent on two digital devices to access emails and social media, along with conference organisers relying on video streaming, online learning and wireless audience interaction, a robust IT infrastructure is a pre-requisite for organisers. Our [Tech+](#) underlines the onus placed on the strong technology and IT infrastructure at Robinson College.



We have earned a reputation for business excellence due to our high-quality learning facilities. A purpose built auditorium with new audio visual equipment has been installed at the venue, which now enables simultaneous presentations across the two lecture theatres. The dedicated breakout rooms and quality accommodation has helped position the academic venue as a destination of choice for planners seeking to maximise return on investment from training and events budgets.



Robinson staff influential at HBAA Annual Forum

Conference and Catering Manager Nick Milne appeared as a speaker at the HBAA annual forum, 'Made to Measure', on the 5th September.

The talk entitled, Aim for HBAA, coincided with the HBAA announcing its endorsement for AIM accreditation as a great example of industry best practice.



Nick, who is Honorary Secretary for MIA, was joined by Chief Executive, Jane Longhurst, to offer the audience explanations on the enrolment process, the different levels of accreditation and most importantly, why HBAA venue members will benefit from AIM-ing high.

College staff jump on the saddle for charity bike ride

Four members of staff took to their bikes to raise money for Breakthrough Breast Cancer, by cycling all the way from London

EXTRA

Vote for us at the M&IT Awards!



Vote for Robinson College as 'Best Academic Venue'

Fall Back - with our special Autumn delegate rates.

Here at Robinson College Cambridge we are offering reduced Autumn day delegate rates from £30.00 plus VAT between 22nd September and 21st December 2013.

This includes a themed refreshment break and up to 3 breakout rooms along with our standard data projector, screen, flipchart and free wireless internet.

to Cambridge.

The team consisting of Claire Davis, Ange Owen, Helen Grattidge, and Mary Smith finished the course at 3:45pm, having set off at 8am, taking less than 8 hours to complete the entire journey.

The challenge, which initially started as a bit of fun, raised an impressive £875 for Breakthrough Breast Cancer, a charity dedicated to saving lives through improving early diagnosis, developing new treatments and preventing all types of breast cancer.

Mary Smith said after the race, "I was very emotional when I got to the end. It was such an achievement and I was looking forward to the bottle of Prosecco waiting for us!"



The team have definitely got the fundraising bug, with discussion already starting about new challenges to enter next year. Could a three legged walk for Race for Life be in the pipeline? You'll have to wait and see!

Terms and Conditions apply. Please quote "Fall" when making your enquiry.

For more information click [here](#).

What makes a good conference venue?

Here at Robinson College we are always striving to make sure we offer the very best service and facilities for our clients.

We are interested in your opinion and ask that you spare just a few minutes to fill in our survey by clicking [here](#).

With your input we hope to continually increase our standard of service to make sure our offering is right for you.

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