



**Robinson College**  
University of Cambridge

**News+**  
University

## Welcome

**Welcome to this latest issue of News+ for all our Academic sector clients, bringing you news from Robinson College, Cambridge to help you plan your event. We've also included details of our special offers and look forward to seeing you soon!**

## Showcase highlights Cambridge as unique location for business events

Over 80 event organisers from a wide range of sectors, including academic institutions, regional and national companies, agents and representatives from charities, associations and government departments flocked to *Meet in Cambridge* held at Robinson College recently.

The event provided the opportunity to see 30 academic venues in one place, on one day, and underlined the unique position Cambridge holds as a prestigious and attractive location for business.



*Meet in Cambridge* is an annual event organised by Conference Cambridge, the official free venue finding service for Cambridge University and the Colleges.

## A perfect setting



Robinson's [state-of-the-art auditorium](#) provided the perfect setting for the introductory presentations given by industry specialists on current 'hot event topics' including sponsorship, use of social media, sustainability and how to harness the latest AV technology.

Attendees were then invited to look around the stands of the 30 participating venues in the College's Dining Hall, so they could meet the Conference teams and enjoy refreshments along the way.

Nick Milne, Catering & Conference Manager at Robinson College said: "This year's *Meet in Cambridge* event highlighted once again the importance of Cambridge as a location for all types of business events, from residential conferences to one day meetings.

"Our facilities proved ideal for the event format, enabling us to showcase our auditorium for the presentation sessions and then our spacious Hall for the exhibition."

Kelly Vickers, Manager of Conference Cambridge added: "Feedback to date has been very positive, with those attending appreciating the opportunity to see so many venues in just a couple of hours and also see why Cambridge is such a unique and attractive city in which to hold events of all types.

"It was also successful for the venues. Over 50% of exhibitors responding to our post-event survey have reported receiving enquiries for day meetings, private dining, residential conferences and summer schools."



## Summertime and the living is easy...



Celebrate the Summer by tapping into our 'hot' deals for August and September and take advantage of our special themed refreshment breaks at no extra cost.

Special offers include 27th-30th August 2013, when we are offering our 24-hour rate for a sizzling £99 and our eight-hour rate for £29. There's also free parking subject to availability.

During September 2013 (2nd-6th and 9th-13th), special packages include a 24-hour rate of £112 and daily delegate rate of £37.

*Terms and conditions: Day and 24-hour delegate rates are subject to availability and are only applicable to new bookings confirmed to take place during the dates specified above. Please quote 'Summertime' when making your enquiry. Rates subject to availability. Delegate rates based on our 'standard' packages. Car parking subject to availability. Please ask for our themed refreshment breaks menu so you can make your choices. Further information from the Conference Office on 01223 332855.*

Robinson College was purpose-built with conferences in mind to bring in revenue and regularly hosts residential and day conferences for over 250 delegates and drinks and canapé receptions for up to 700. State-of-the-art wi-fi (300Mbps) is provided in all bedrooms, available to delegates free of charge. Registered as a charity, it offers modern buildings, traditional values and year-round conference facilities, including residential events during term-time by partnering with local hotels. Robinson has purpose-built theatres with state-of-the-art audio visual technology supported by trained technicians, award-winning cuisine and a location that allows excellent access from major road links and yet only a short walk from the historical centre. Robinson College has been awarded official Fairtrade College Status and holds AIM Silver and 4\* Campus accreditations.

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